

OM CHOUKSEY

Associate Product Designer | AI-Integrated Design Engineer | Product Management

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SUMMARY

Aspiring Product Designer with 8+ months of hands-on experience in UI/UX design and design systems. B.Tech in Computer Science & Data Science. What sets me apart is **combining design craft with AI-assisted design and development tools and a working knowledge of front-end code**, so I can move between design and engineering instead of staying on one side of that line.

SKILLS

Product & UX Design: User Research, Wireframing, High-Fidelity Prototyping, User Flows, Usability Testing, Design Systems, Journey Mapping, Feature Scoping, Product Strategy

Design Tools: Figma, Figma Make, Figma AI, Claude Design, Adobe Photoshop, Adobe Illustrator, Canva, CapCut

AI & Automation: Claude, Claude Code, Codex, Prompt Engineering, AI Agent Design, Multi-Step Workflow Orchestration

Technical: React, Vite, Django REST Framework, Firebase, Git, GitHub, Responsive Web Design, CMS Management

Core Strengths: Cross-Functional Collaboration, Stakeholder Communication, Agile Mindset, Adaptability, First-Principles Thinking

INTERNSHIP EXPERIENCE

UI/UX Intern (AI-Integrated Design Engineering)

Oct 2025 – May 2026

Ancilar Technologies

Indore, On-site

- Designed and maintained UI/UX for the Ancilar website within a component-based Figma design system, applying shared design tokens to keep visual consistency across product touchpoints.
- Used AI coding assistants such as Claude Code to orchestrate sub-agents for internal design projects, streamlining prototyping and enabling faster iteration cycles.
- Designed end-to-end UI/UX for three Web3 products (a cross-chain token-swap interface, a vault yield-based DeFi platform, and a decentralized application), covering user flows, interaction patterns, and AI-assisted front-end development for each.
- Explored AI workflow orchestration by designing and building automation agents for internal tasks, developing a working understanding of multi-step AI pipelines for design and operations work.
- Created developer portfolio pages documenting the engineering team's GitHub contributions and open-source projects, improving external visibility for the technical team.

Design and Operations Intern

Jan 2025 – Oct 2025

AIIH Foundation, Acropolis Group of Institutes

Indore, Hybrid

- Led student-facing responsibilities across startup ecosystem events, including PitchBiz 4.0, FLO Startup Spark 2025, and Sustainathon 2025, building experience in team coordination, student leadership, and event-level communication.
- Designed graphic assets and visual communication materials for startup pitch showcases and incubation program promotions, maintaining a consistent design practice across varied briefs and delivery timelines.
- Managed the AIIH Foundation website CMS, maintaining real-time content accuracy and streamlining the update process to make it accessible for non-technical team members.

PROJECTS

PRAWES NGO Website (ngoprawes.org), Web Designer & Developer

Jun 2025 – Aug 2025

- Designed and built a complete, responsive, accessible website for PRAWES NGO end-to-end, from initial brief through deployment.
- Earned a formal letter of recommendation from the organization for design quality and on-time delivery across all milestones.

ircraft Print Advertisement, Published in Times of India

- Designed a print advertisement for ircraft within a brand brief, creating a layout and visual composition optimized for newspaper print.

E-Commerce Platform: Figma & Full-Stack (React/Django)

- Designed end-to-end UX/UI in Figma for a premium food e-retail brand, including high-fidelity interactive wireframes, a custom design system, and responsive layouts.
- Defined feature requirements, user journey maps, and key workflows (OTP delivery confirmation, offline mini-game state, billing) to resolve customer friction points.
- Built the full application using React/Vite (frontend) and Django REST Framework (backend), using AI-assisted workflows to speed up API integration, unit testing, and database backups.
- Implemented Firebase authentication, a state-managed shopping cart, and OTP encryption; optimized asset chunking to keep the core bundle under 100 KB for fast load times.

CERTIFICATIONS AND AWARDS

- "Organised One" Award, Ancilar Technologies (2026), recognized for structured thinking and consistent delivery across fast-moving projects.
- UX Design Certification, Accenture Career Discovery Program (2025), scored 92%.
- Letter of Recommendation, PRAWES NGO (2025), for end-to-end website design and development.
- Memento Award, Systango, for outstanding creative contribution at the Block-a-thon hackathon (2024).

EDUCATION

B.Tech in Computer Science and Data Science (CSE-DS)

2022 – 2026

Acropolis Institute of Technology and Research (AITR), Indore | Affiliated to RGTU, Bhopal | Aggregate: 75.10%

HSC: Daksh International School, CBSE (2022), 74.20% | SSC: New Era Public School, MPBSE (2019), 66.80%